## Message Text

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**ACTION CU-03** 

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R 080905Z MAY 75 FM AMEMBASSY SOFIA TO SECSTATE WASHDC 9549 INFO USIA WASHDC

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E.O. 11652: NA

TAGS: OEXC, SCUL, BU

SUBJECT: THRACIAN ART EXHIBIT

REF: A) STATE 101047; B) SOFIA 818; C) STATE 44119

- 1. IN COURSE OF GENERAL REVIEW MAY 7 PRIOR HIS DEPARTURE ON CONSULTATION, AMBASSADOR RAISED THRACIAN ARTS EXHIBIT WITH FOREIGN MINISTER MLADENOV AS EXAMPLE OF PETTY BUREAUCRATS "NOT UNDERSTANDING" THE AGREED PRACTICAL INTERIM APPROACH TO U.S.-BULGARIAN CULTURAL RELATIONS. AMBASSADOR NOTED THAT MLADENOV HAD HIMSELF SUGGESTED LAST AUGUST 26 THAT EXHIBIT GO TO U.S. AND POINTED OUT ADVANTAGES TO BULGARIA OF EXHIBIT TOURING U.S. DURING OUR BICENTENNIAL YEAR.
- 2. MLADENOV REPLIED THAT SCHEDULE FOR EXHIBIT DURING 1976 AND EARLY 1977 HAS BEEN SETTLED, AND U.S. IS NOT INCLUDED. EXHIBIT WILL GO TO WEST GERMANY FOLLOWING ENGLAND. HE DID NOT GIVE FURTHER SCHEDULE, BUT SAID POLITICAL PROBLEMS WERE ARISING WITH BULGARIA'S SOCIALIST FRIENDS BECAUSE OF PREFERENCE BEING GIVEN TO "CAPITALIST" COUNTRIES. HE CITED POLAND, CZECHOSLOVAKIA AND GDR IN THIS REGARD, AND DID NOT MENTION IRAN AND BRAZIL. (ITALY HAS APPARENTLY BEEN DROPPED BECAUSE IT OFFERED INADEQUATE EXHIBITION SPACE.)
- 3. MLADENOV THEN SAID HE COULD VIRTUALLY ASSURE US THAT LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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EXHIBIT WOULD BE AVAILABLE FOR SHOWING IN U.S. DURING
1977 BARRING SOME UNFORESEEN TECHNICAL DIFFICULTY.
AMBASSADOR EXPRESSED SURPRISE THAT SCHEDULE SO COMPLETELY
LOCKED UP BECAUSE ONLY RECENTLY HE HAD BEEN ADVISED

THAT 1976 SCHEDULE WAS STILL UNDER DISCUSSION (REFTEL B). HE REITERATED ADVANTAGES TO BULGARIA IN BRINGING EXHIBIT TO U.S. IN CONNECTION WITH BICENTENNIAL CELEBRATIONS.

- 4. COMMENT: AS DEPARTMENT KNOWS, WE WOULD SEE SOME ADVANTAGES IN TERMS OF EXPOSURE IN 1977, ALTHOUGH WE RECOGNIZE THAT 1976 WOULD HAVE INVOLVED CONSIDERABLE ADMINISTRATIVE ADVANTAGES. BUT SHOWING OF THRACIAN EXHIBIT IS, AFTER ALL, A BULGARIAN INITIATIVE AND WE SHOULD NOT RUN AFTER THEM IF THEY HAVE OTHER PRIORITIES. THERE WAS NOTHING IN THE CONVERSATION TO INDICATE THAT FAILURE TO SHOW EXHIBIT IN 1976 WOULD HAVE ANY EFFECT ON PROPOSALS WE HAVE MADE FOR EXHIBIT SHOWING AND CULTURAL PRESENTATIONS IN BULGARIA (PHOTOGRAPHY USA, JOSE LIMON IN 1975, L.A. SYMPHONY IN 1976). ON THE CONTRARY, MLADENOV PROMISED TO BE HELPFUL IN EXPEDITING ARRANGEMENTS FOR PHOTOGRAPHY USA.
- 5. WE THINK IT BEST TO LET THE MATTER OF THE THRACIAN EXHIBIT REST FOR A WHILE NOW. WE TRUST PROBLEMS WITH FUNDING INSURANCE AND TRANSPORTATION OF EXHIBIT, WHICH WOULD NO DOUBT HAVE BEEN EASIER TO HANDLE IN BICENTENNIAL CONTEXT, WILL STILL BE MANAGEABLE IN 1977. WE WILL NEED TO KNOW TO WHAT EXTENT OFFER DETAILED IN REFTEL C WILL NOT RPT NOT APPLY FOR 1977 SHOWINGS. HOWEVER, WE DO NOT INTEND TO APPROACH GOB ON THE SUBJECT UNTIL WE ARE A LITTLE FURTHER ALONG WITH OUR PROPOSALS THAT ARE STILL PENDING.

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